



## **'Fila' TVC Script Script :30**

We open on a close-up of a phone. A Facetime video loads to reveal Leni. We push in through the screen into...

...Leni's world, following her POV as she plays 2 vs. 2 with some friends on a basketball court. She dribbles, fakes, then goes again and leaps off the ground - giving us a glimpse of her sneakers - as she dunks the ball through the hoop.

How?

We pull out to reveal her sitting on the shoulders of her friend. He crouches down and eases her off so she is left hanging on the hoop with her outstretched arms, begging "Who's going to get me down here?" Those dangling legs land on...

...a skateboard as Leni glides along the bowl of a skate park. She pushes off the ground with her sneaker, bobbing and weaving around other skaters on skateboards, longboards, and rollerblades. Out of frame and into...

...a tennis court as she hits a few balls with friends. The beach and lifeguard tower visible in the background. She smashes a serve but misses the return ball with a frustrated grunt.

We hear a "quiet please." Then cut to a stern Leni sitting sideways in a raised umpire's chair with her feet/sneakers dangling over the edge. The on-court Leni shakes her head in disbelief, then starts playing guitar on her tennis racket and singing.

Her teammates and opponents bombard her with tennis balls which we match cut with the sun in the sky as...

...Leni stands at the lifeguard tower looking out to sea. She should be assessing the danger, but her attention is caught by a group of girls walking past eating burgers. She watches them take a bite and we find ourselves in...

...a burger cafe like Hinanos or The Window with Leni and her friends. She excitedly bites into the burger and a bit of red sauce drips out from the other side, missing the table and landing in between her sneakers as we match cut to...

...roses resting on the lap of a contemplative Leni as she sits on the floor of a warehouse, tapping her foot while listening to music. We take in the vibrant, diverse shades of colour as we transition to a...

...low-angle shot of the beach at magic hour as Leni zooms past the palm trees lining the road on an e-path scooter. Unbridled joy etched on her face. She stretches out her legs and we see that she is dragging a trail of sneakers - tied together by their laces - behind her scooter as she drives off into the sunset.