



‘The Blooming Legend’ Script :30

A part-glass, part-metallic navy blue bottle of Lancôme Génifique sits on a stone surface with an out-of-focus mountain in the background.

Ni Ni graciously reaches out and picks up the bottle, holding it from the top with one hand and from the bottom with the other.

Ni Ni looks to camera and smiles with excited anticipation, ready to set out on her journey.

We push in from a wide shot toward Ni Ni as she walks along a traditional pontoon spanning the length of a still, silent body of water with a vast mountain range in the background.

We cut to a close-up of the water, capturing Nina’s reflection, but this dissipates as an orange carp breaks the surface.

Ni Ni stops to study the carp. The gentle wind flowing through her hair.

We cut to a wide shot, revealing a number of carp swimming around Ni Ni and creating that blooming effect/pattern in the water.

Impressed by what she sees, Ni Ni looks up as a giant shadow passes over her face.

From an aerial shot, we watch Ni Ni walk along the pontoon as the shadow of the Loong appears overhead, twisting and turning elegantly.

The camera travels over the still, silent water, following the shadow of the Loong as we seamlessly match cut to...

...Ni Ni walking through a vast valley toward the sun dipping over the horizon, casting a long shadow in the foreground.

Ni Ni gracefully unties a red silk scarf wrapped around her neck.

We circle Ni Ni as she continues to untie the scarf.

As Ni Ni does so, the scarf gets bigger and bigger, gradually engulfing her.

Using a technocrane, we capture the silk scarf re-creating that blooming effect around Ni Ni.

Then cut to a close-up of the silk scarf rippling in the wind as we start to make out the dragon design on it.

A close-up of Ni Ni as she takes in the giant silk scarf in all its glory.

A top shot of Ni Ni surrounded by her friends as the silk scarf floats through the sky overhead.

A drone shot capturing the vast, stunning valley and the giant silk scarf floating above Ni Ni and her friends as they head into the distance. We match-cut from the yellowy-gold Loong design on the scarf to...

...a drone of the star-filled night sky as Ni Ni dances playfully among them.

We cut to a close-up of Ni Ni surrounded by the stars. The light illuminates her face and flawless skin.

We cut out wide to reveal Ni Ni surrounded by her friends.

Then cut between Ni Ni and her friends dancing joyfully around the stars.

We cut to a top shot of Ni Ni looking up to camera as her friends exit the frame and the stars surrounding her realign, creating the blooming pattern.

As the stars realign they pass by the lens in a close-up, filling it with light.

The camera pulls back to reveal Ni Ni looking at us as the stars re-form into another shape in the sky over a city in the distance.

We cut closer to a wide of the city. Through an anamorphosis effect we see the stars settle into a multicoloured, graphical Loong in the sky above the city.

The city disappears but the Loong remains, framing a bottle of Lancôme Gentrifique as we finish on a pack shot.