



PORSCHE

Timeless Icons

The Porsche Carrera is an icon of the 1960s. And like all great icons, it has stood the test of time. As with fashion and design, the cars of today often look to the past to reinvent themselves and remain relevant. The Porsche 992 Sports Classic pays homage to this truth and so does our film as two lovers change their present by revisiting their past.

Coming from the Mediterranean myself, I have a personal connection to the world and atmosphere of this story. I feel it speaks to my natural interests and strengths as a director, mixing formats in a way that is visually interesting but also has something to say.

It's also a film that has the potential to be meaningful to older and newer generations alike, capturing what it means to fall in love not once, but twice, as two people rediscover their love for one another while rediscovering their passion for Porsche.

'992 Sports Classic' Concept Reveal Film

1. INT. OFFICE, ALBERTO'S HOUSE - NIGHT

It's evening as ALBERTO (55) - handsome, debonair - stands at an architect's drafting table, illuminated by the spotlight.

His home office is lined with bookshelves while film posters and art prints hang on the walls in vintage frames.

Alberto searches his drawing supplies and unearths an old vintage Porsche key in a drawer. He smiles nostalgically as he sees the "60" badge on the key holder.

2. EXT. CAR PARK - DAY

An anxious, bespectacled Alberto stands in front of a grey metallic Porsche 992 Sport Classic parked outside a train station exit. It has lacquered stripes, "60" printed on the side, a fixed rear spoiler, and 21-inch wheels.

Alberto checks his Dial Sport Chrono watch in heritage design, then looks up to see a crowd of PASSENGERS filtering out of the exit. His eyes scan the passengers in nervous anticipation.

He turns back to check his appearance in the car window and from inside we see him checking and re-styling his hair. In the reflection, Alberto sees Elise - greying, but elegant - approaching.

Caught in the act, Alberto turns back and smiles in embarrassment. Elise laughs and smiles back, pleased to see him after all these years.

3. INT. PORSCHE 992 SPORTS CLASSIC - DAY

Alberto keeps one hand on the wheel - embossed with the historic Porsche coat of arms - as he reaches over and pops open the glove compartment - embossed with 'PORSCHE Exclusive Manufaktur' lettering.

Inside is a Moleskin notebook filled with cuttings from maps, film rolls, restaurant receipts, and ticket stubs from their old journey. Alberto motions to the Super 8 camera in the backseat. Elise picks it up and looks through the viewfinder.

4. INT. CARRERA RS 2.7 - DAY (FLASHBACK)

We see textured, grainy footage of a younger ALBERTO - dressed in 60s-style clothing - driving the Porsche Carrera while smiling at the camera.

The camera turns to the windscreen and the seaside up ahead.

5. INT. PORSCHE 992 SPORTS CLASSIC - DAY

We're now at the beach, looking out the windscreen at Alberto and Elise in the distance as they steadily make their way into the sea.

6. EXT. BEACH - DAY

Alberto and Elise submerge beneath a wave and...

7. EXT. BEACH - DAY (FLASHBACK)

...Alberto reemerges as his younger self with the Carrera now in the distance. He looks around, but Elise is nowhere to be seen. As his concern grows, the younger Elise leaps out of the water and scares him. She laughs as Alberto clutches his chest and catches his breath.

8. INT. PORSCHE 992 SPORTS CLASSIC - EVENING

Elise and Alberto pull up outside a timeless restaurant in the alley next to the 992 Targa 4S Heritage. Alberto leans forward - revealing the Porsche coat of arms embossed on his Headrest. He holds up a photo of the restaurant from the sixties. Nothing has changed.

9. INT. RESTAURANT - EVENING

Alberto and Elise sit at a table outside and are greeted by the elderly owner they instantly recognise.

10. INT. RESTAURANT - EVENING (FLASHBACK)

We are transported back to the restaurant in its early days. Alberto and Elise experience succulent local dishes and the region's wine for the first time as they converse with the young owner.

11. EXT. STREETS - EVENING (PRESENT-DAY AND FLASHBACK)

Alberto and Elise stroll along a narrow, winding Mediterranean street and see white sheets hanging from washing lines in the distance.

Elise runs through the sheets and Alberto follows. As they whip through white sheets hanging from washing lines *they transition back* and forth through time.

12. EXT. BEACH - NIGHT

A star-filled night sky.

The ebb and flow of waves as they crash on the empty beach.

Alberto and Elise lie on the sand in one another's arms, lit by the headlights from the parked Porsche 992 Sports Classic which also illuminates the 'PORSCHE Exclusive Manufaktur' badge on the bonnet.

Alberto withdraws a cap from inside his jacket and hands it to Elise who can't believe it.

13. INT. CARRERA RS 2.7 - NIGHT (FLASHBACK)

We're riding alongside Alberto and Elise in the Carrera. She holds her arm out the open window and lets the breeze run through her fingers.

Suddenly, Elise's cap flies off and she tries to catch it but it's too late and she watches it fly off into the distance.

14. INT. ALBERTO'S SECOND HOME/HOLIDAY HOUSE - NIGHT

A Bauhaus interior combined with a modern architectural style. Barcelona chairs and floor-to-ceiling windows look out at the beautifully lit town and coast. Alberto opens the balcony doors then steps outside and back into...

15. EXT. BALCONY, ALBERTO'S SECOND HOME/HOLIDAY HOUSE - NIGHT (FLASHBACK)

Their first intimate night together. Alberto and Elise are intertwined on a lounge watching an old movie projected onto a rustic, rural wall. They lock eyes and lips as they kiss for the first time.

16. EXT. BALCONY, ALBERTO'S SECOND HOME/HOLIDAY HOUSE - NIGHT

We're back in the present as Alberto and Elise are kissing with the same passion and intensity as their first time all those years ago.

17. INT. PORSCHE 992 SPORTS CLASSIC - DAY

Alberto and Elise drive back to the train station in silence, unsure what to say to each other as they draw nearer to having to say goodbye. Alberto rests his hand on the gear stick and Elise clutches it.

18. INT. CARRERA RS 2.7 - DAY (FLASHBACK)

Alberto drives while having a heated argument with Elise. She turns up the radio and drowns him out. Alberto is stunned and Elise shrugs it off.

19. INT. PORSCHE 992 SPORTS CLASSIC - DAY

Alberto and Elise pull up outside the train station in the Porsche 1992 Sport, neither of them wanting to say goodbye.

They catch sight of a tearful young couple standing at the entrance of the train station saying goodbye to one another - just like they did all those years ago.

20. EXT. CAR PARK - DAY

Alberto gets out of the car and walks around to the boot. He opens it and withdraws a

suitcase, but when he walks over to the passenger side he sees Elise has climbed into the driver's seat and put on her cap.

She smiles mischievously and he smiles back, ready to make some new memories. He opens the passenger door, tosses the suitcase on the backseat, and climbs inside.

21. INT. PORSCHE 992 SPORTS CLASSIC - DAY

Alberto closes the door and Elise turns the key - with the same "60" badge as the vintage one - in the ignition. The engine rumbles and the car pulls off as they continue their adventure.

22. EXT. SEASIDE - DAY

A birds-eye tracking shot of the Porsche 992 Sports Classic. The sun bounces off the sleek double-beaded carbon roof as Alberto and Elise drive along a winding road by the seaside at sunset. We move from a side shot of the front grill to a wide 3/4 shot of the car in a thrilling sequence of dynamic counter moves.

Redefined 60s Visual Language

We'll use a range of cinematic techniques and aesthetic flourishes that are reminiscent of the 1960s.

This includes zooms, pan-shots, customised camera-rigs, and well-researched art direction with a colour palette that is consistent with our visual choices, the cars, and the era we're depicting.

We'll also infuse these with some modern techniques, combining rotation shots in the final scene with unique camera angles such as overhead and wide-angle shots that capture the 992 SC in unexpected ways.

Aesthetic & Cinematography

Although the vignettes will take place over weeks, the natural light will follow the structure of a single day as we go from night to day and back to night again while jumping back and forth between the present and the past.

In the modern-day scenarios, we'll use an Arri Alexa Large Format and Anamorphic Vintage Lenses (Hawk/Master) then combine these with zoom lenses and wide-angle lenses using an aspect ratio of 2:1.

For the flashbacks, we'll use a 16mm Bolex/Canon Scoopic 16mm camera with an aspect ratio in 4:3 print on Film Ektachrome. We'll also use 16mm Kodachrome film as this was the best film available at that time and will add another layer of authenticity.

16mm as the Internal Eyes of the Flashbacks

The home-movie Super 8 shooting style helps the audience and our characters to rediscover their youthful love story in a way that feels authentic and intimate.

We'll continue to layer in cinematic techniques from the 60s era, such as shooting at a high-speed rate or with a slow shutter speed to create flashy intercuts and captivating shots of the car.

This grainy, hand-held footage will also help to distinguish the flashbacks from the modern-day scenarios and avoid any confusion.

Split Screen & Graphic Style

We'll use a split-screen style that was commonly deployed in 60s and 70s cinema to distinguish our flashbacks, but only do so sparingly to add a poetic, cinematic dynamism to the film.

Cars as Unique Icons

The 1992 SC is at the heart of this film and we'll capture it with energy and passion, showing everything this car has to offer in a way that is subtle but noticeable as we follow the ups and downs of the story.

Specifically, we'll focus on the 3/4 frontal, 3/4 back, the sideshow, steering wheel, frontal interiors, the 60's badge on the side of the door, and the Porsche logo.

We'll photograph these elements with a visual poetry, using slow-shutter effects and 60's camera rigs to create cinematic shots that are integrated into what feels like a spontaneous narrative unfolding in front of us.

Actors

We need high-quality, professional actors capable of delivering subtle but emotionally poignant performances.

They don't have to be model-like, but they should have a timeless, aspirational look, with a magnetic on-screen presence that feels natural and effortless.

Alberto is a designer or architect with a Mediterranean savoir-faire and charm. A mature, Renaissance man with a passion for art, design, and cars.

Elise is an actress or fashion editor - think Franca Sozzani, Monica Vitti, or Anna Wintour. An elegant, cultured woman who knows her mind and is confident expressing it. But she doesn't take herself too seriously and loves to laugh.

Art Direction/Hair, Make-up, Wardrobe

60s fashion continues to influence modern trends, whether that is the re-emergence of high-waisted and flared jeans or Chelsea boots, or centre-partings and pompadour hairstyles.

Our film will pay homage to those classic looks but will also distinguish between the originals of the past and their modern-day evolutions. In the contemporary timeline, our characters' styling will have a timeless quality, whereas their hair, make-up, and wardrobe in the flashback sequences will be unmistakably vintage and specific to the era.

Throughout the story, our characters' wardrobe will evolve from refined elegance to something looser and more casual towards the end as we exteriorise their emotionally freeing experience during the trip.

At its core, this film is a road movie which means multiple stops in multiple locations. These locations will have a timeless Mediterranean look that combines the contemporary with the traditional.

That 60s Sound

Nothing defines the 60s more than music. And while composed music can replicate that 60s sound, it doesn't evoke the same memories or possess the same transportive power of an original track from that era. That said, we need to choose a song that has a broad contemporary appeal so that our film doesn't feel dated but timeless.

This track should be the same across both timelines, connecting them and giving the story a sense of pace and flow. We'll also play around with the sound, using silence to build emotional suspense then bring the music back in to amplify our characters' feelings as we reach the crescendo of our love story.