



## **‘Treats - Parade’ TVC Script :15**

1. We open on a cat riding on top of an allegoric Hispanic float in a parade. The crowd is worshipping the cat. The cat has two assistants that are cooling him down with fans.
2. We see one of the assistants disrupt the parade. He grabs a bag of Temptations Treats and starts shaking it.
3. The cat laser focuses his attention on the Temptations Treats bag.
4. We cut back to the man and discover that he is now dressed in regular clothes inside an apartment, shaking the Temptations bag.
5. We cut back again and now see the cat waking up from his daydream with the sound of the shake and discover that he was standing on a robot vacuum this whole time. The assistant, AKA the owner, gives the cat a treat for "helping" to clean the house.

**Super: Disclaimer: Don't let cats commandeer your robot vacuum.**

**VO: If your cat is a super/mega/ diva, bring him back with Temptations Treats.**

## **‘Treats - Misifus’ TVC Script :15**

1. We open with "MISIFUS" playing the drums in a Latin Music Festival.
2. We see a fan in the crowd pull out a bag of Temptations Treats.
3. The cat stops playing the drums and laser focuses his attention on the Temptations Treats bag.
4. We cut back to the man and now he's in an apartment wearing everyday clothes. He shakes the bag of Temptations.
5. The cat wakes up from his daydream to the sound of the Temptations shake, and we discover that the cat was actually playing with a doorstopper this whole time. The fan, AKA the owner, gives the cat a treat for creating this musical masterpiece.

**VO: If your cat is a super mega diva, bring him back with Temptations Treats.**

## **‘Treats - Boxing’ TVC Script :15**

1. We open with a cat hitting a small boxing bag during a boxing exhibition. His trainer is behind him cheering him on, and we hear the roar of people in the background.
2. Then we see the trainer pull out a Temptations Dry Food bag.
3. The cat laser focuses his attention on the Temptations bag.
4. We cut back to the trainer and discover he’s the cat’s owner, dressed in regular clothes in his apartment pouring the Temptations Dry Food in a bowl.
5. The cat wakes up from his daydream to the sound of the Temptations Dry falling into his bowl, and we discover that he was playing with his CAT GYM TREE this whole time.

**VO: If your cat is a super mega diva, bring him back with Temptations Dry.**