



‘That Looks Fun’ TVC Script :30

It’s dark outside as **KATIE** lies outstretched on the bright red sofa in her lounge. Her face is lit by the mobile phone she is staring at in her hand.

The television plays in the background, illuminating the colourful accoutrements that fill the room.

Katie looks up from her phone, catching sight of a young woman racing a Golf GTI on her television.

Her dead-eyed expression gives way to genuine excitement.

Katie: That looks fun.

A relaxed BEAT starts up. The camera tracks sideways...

...and match cuts to a chain fence surrounding an inner-city basketball court with some FRIENDS playing in the moonlight. We stop on **CIARAN** - in a jacket and glasses - who leans against the fence with his back to the game. He stares down at his phone, zoned out.

We cut in close to his glasses, seeing the game of basketball he is watching on his phone reflected in his lenses.

We cut to a top-down wide shot, showing just how close he is to the action, and as we pull out...

...cut to a top shot looking down at **JEN** and **SCOTT**, partially submerged in the soapy water of a bathtub, watching a video on his phone.

We don’t see what they’re watching but cut in super close on their faces as they say “That looks fun”. There’s a slightly awkward silence between them. Suddenly, the phone slips from his hand and the camera...

...drops down with it as the phone hits the water in the bath.

We match cut to some noodles in a pot of boiling water at a ramen restaurant.

Flames flicker on the hob and smoke fills the air as we pull out of the kitchen and into a bustling, neon-lit restaurant as **WAITERS** weave through the tables and place fresh, colourful plates of food in front of people.

The camera pulls out of the front door, revealing **AMRO** walking past with his eyes locked on his phone. It looks like we're in Chinatown, Sydney.

Amro pops some chewing gum and we cut to...

...his POV of a mukbang video.

He stares into the phone and makes the "mmm" sound.

The BEAT starts to layer and builds in energy.

We tilt down towards the ground and pull away from Amro then match cut to...

...a stationary bus full of PASSENGERS on their devices.

We push along the aisle, passing passengers on either side. We stop next to a group of three FRIENDS - **JACK, ANDY, and BUSTER** - crowded around a phone.

A YouTube video of someone test driving the new GTI plays on screen.

Jack: That...

Andy:...looks...

Buster: Fuu...

We cut outside the bus to the Golf GTI pulling up next to the bus at the traffic lights.

We see **ELLA** sitting in what looks like a cockpit with the dashboard lit up.

Music BLARING.

She is looking out the windscreen at the world in front of her, unlike the passengers glued to the screens of their phones.

We cut to a low-angled wide shot of the street showing the GTI in all its glory. Its glossy red finish. Cyclone rims. The VW badge at the back is lit by the LED taillights.

The lights turn green and the camera cranes up as the GTI pulls off and leaves the bus in its wake. But the VW logo remains in our sights.

We cut back to Katie in her lounge watching CCTV footage of the bus and GTI scene we were just at.